



Power Plush - Biography

Lab-grown in 2019, Power Plush's future is predestined from the seed of rock 'n' roll. The Band caught on to their destiny via detours, they now seem to have arrived where they belong: with the guitar music of the 90s. Distorted, groovy, cheeky.

But let's start from the beginning: their first EP "Vomiting Emotions" was released in 2021 via Beton Klunker Tonträger. A gentle approach to their own band identity, possible sound drafts that they will later declare as "power plush pop" and, above all, an unfiltered collection of small and big feelings - puked out on a pastel-colored glitter tray made of papier-mâché. While this brew slowly but surely takes on the colors of the Power Plush paint box, the band, consisting of Svenja (Git., Vocals), Mia (Git., Vocals), Anja (Bass, Vocals) and Nino (Drums), builds a utopian world of absorbent cotton, construction foam and plasticine on this foundation. A parallel universe of mindful coexistence, which they named "Coping Fantasies". To date, the band have already made a name for themselves for their empathy and have gathered a community of plushies behind them who share this gesture.

While their debut album "Coping Fantasies" was an emotional rest stop that made you forget the world-weariness - even if only for a moment - Power Plush are now hurtling into a new era in their pink speedster in the fast lane. And of course: the old values are still important, only their negotiating position has changed. It is a farewell to pastel colors, playful ornamentation and subtlety for now. Instead, it is becoming more precise. Back to the band's punkie roots, which have succumbed to the coronavirus pandemic. Back to the future.

Not entirely uninvolved in this: Producer Dennis Borger (Betterov, Paul Weber, Ronja), who anticipated the rock attitude of the Plushies at one of their gigs and consequently sent them to the legendary "Zerre Bootcamp" to realize the newly sparked spirit in the studio. The fact that Power Plush were working on new demos during this time anyway, which benefited the sound of this spirit, may be coincidence, but the intuition was the right one. The collaboration proves to be a perfect match. Power Plush now sounds more tangible, leaving their dreamy world and land back in reality, which has to be mastered with all its rough edges - accompanied by a sound that seems bigger than it did a year and a half ago. A sound that breaks out more boldly and breathes more intensely, that belongs on bigger stages and, above all, plays in reality.

Speaking of playing gigs: Power Plush have seen just about every backstage in Germany over the past three years and have supported Tocotronic, Kraftklub, Blond and the Leoniden, among others. By playing live so often, the four have gained a new awareness of the band, formed a new DNA and become more mature in what they want to embody: "For us, it feels like the Power Plush universe has grown," says Mia. "The rock sneaked up on us and now it's here," adds Anja. Into which spheres can it take Power Plush? But one thing is certain: if you sow rock, you will reap it.